

Individualism and Collectivism Scale

Directions: Below are 20 statements that may or may not reflect how you act within your relationships with others. For each statement, indicate the *frequency* with which you engage (or not) in the behaviors described.

5 = Always, 4 = Usually, 3 = Sometimes, 2 = Rarely, 1 = Never

Sr. No.		Always	Usually	Sometimes	Rarely	Never
1.	I discuss job or study-related problems with my parents.					
2.	I consult my family before making an important decision.					
3.	Before taking a major trip, I consult with most members of my family and many friends.					
4.	It is important to consult close friends and get their ideas before making a decision.					
5.	Even when I strongly disagree with my group members, I avoid an argument.					
6.	I hate to disagree with others in my group.					
7.	In interacting with superiors, I am always polite.					
8.	I sacrifice my self-interest for the benefit of my group.					
9.	I define myself as a competitive person.					
10.	I enjoy working in situations involving competition with others.					
11.	Without competition, it is impossible to have a good society.					
12.	Competition is the law of nature.					
13.	I consider myself as a unique person, separate from others.					
14.	I enjoy being unique and different from others.					
15.	I see myself as "my own person."					
16.	It is important for me to act as an independent person.					
17.	I take responsibility for my own actions.					
18.	Being able to take care of myself is a primary concern for me.					
19.	I consult with my superior on work-related matters.					
20.	I prefer to be self-reliant rather than depend on others.					

Scoring: To compute your *collectivism* score, sum your responses for Items 1 through 8. Your sum must be between 8 and 40. Higher sums (e.g., > 30) indicate a prevalence for collectivism. To compute your *individualism* score, sum your responses for Items 9 through 20. Your sum must be between 12 and 60. Higher sums (e.g., > 45) indicate a prevalence for individualism.