

“Script Writing” MCD502

Ethical concerns regarding Pakistani dramas

Wait a minute and think! Is there anything that has made Pakistan famous all over the globe in the world of entertainment and that is so inspirational? That is undoubtedly our Pakistani drama industry. Our drama industry has been appreciated by not only in Pakistan but across the border beyond the boundaries. But there are some issues it is facing and these issues can undermine years of hard work in this field.

Pakistani dramas have always been very popular and appreciated by people all over the globe and the reasons behind their huge fan following and liking are fantastic story plot, catchy dialogues and last but not the least the mind blowing acting by our actors. But if we'll look back, revisit and have a glance of golden period and classic dramas then we'll realize that what element is found to be missing these days. We are no more able to compare the past and present dramas. There is huge difference in terms of dialogue delivery, feelings, emotions, style, values, acting, story plot etc.

Now many questions arise in our minds that how this transformation happened? Do the Pakistani dramas have really lost the soul and originality? To answer these questions is not that easy. We need to have a hurried look of different dramas and analyze them deeply to answer.



There are so many ethical and moral issues Pakistani drama industry is going through, because the industry has to suffer a lot because of the shift that happened in the last decade. There are so many issues like sometimes weak stories plot, poor acting and direction and very low budge etc. With the start of last decade the downfall of Pakistani drama industry started and that was a very big shock for the people who used to love them. But with the revival of Pakistani drama industry in the ending years of last decade has made it possible so that it can again stand over its feet and meet the standard of the golden time. This thing has resolved many issues but at the same time also generated many serious concerns regarding ethical and moral values.



Many writers and directors and many other people are working hard for making their efforts fruitful. There was a time when people love to sit in front of television for watching Pakistani drama with family without distraction. That was possibly used to happen genuinely by the creativity of the team, famous actors, directors etc. The dramas were highly anticipated and people were highly impressed by those dramas but today's dramas not have that level of everlasting impression. The weak story plots, Average acting and direction; repetitive actors undermined its standard etc. Everything is being glamourized and last but most importantly it has lost cultural, moral ethical and social values and misguiding the youngsters but the problems are unidentified by the people. Everything has been shifted towards commercialization, sensationalism and has created the problem. In drama script character building has been replaced by actor building. In current scenario Pakistani people are so depressed, dejected in that perplexed state of mind that in that condition they can extract any bad aspect. So drama makers should try not to hurt any social or civic sense.

The downfall was started with the emergence of new century when Pakistani channels start to open the door for foreign content to enter. There were dramas with unlimited episodes, family politics, glamour, style by Indian channels. People started to watch them even the kids used to watch with their mothers on regular basis. In 2003 Pakistan started to copy them and they started to make drama just like them. People got addicted to it .It has played its role to corrupt our values and make our nation expose to such thing. It has made people materialistic and lost the originality for not depicting realism but only unethical things. Thing those are away from our values and reality.

Toward the end of last decade the drama makers realized their mistakes and start to make old way of dramas. Now every channel is in the race to provide best drama and this thing has provoked them to make such dramas based on our culture. But there is still something very noteworthy that as far as story and acting is concerned it's just too good to give good message with the revival of the good dramas but during execution the gestures and body language are not appreciable. They don't pay any heed what is it all about. It is not necessary to broadcast everything it is better sometimes to leave many things to our imagination.



Back in the 80s and 90s, drama serials used to have strong messages minus the need and requirement for the unnecessary intimacy. You would never able to see a scene where a couple in that scene is sitting on the bed let alone lying side by side. Yes, we are all sensible and old enough but there's no real need for the visual. Holding hands, hugging, kissing close proximity whether they are playing the role of father and daughter, hero and heroine can be easily observed. We can notice easily that getting cozy; hands in hands, close proximity are on the rise. We're not far from the days when we won't be able to figure out either it is Pakistani drama or not!

Maybe it feels in such a way just because we live and hail from a society that's rich in tradition, but we can truly hope that we can hold on to our traditions and not transform our values and ourselves and lose sight of who actually we are. There are many things that we can comprehend even without the need for exhibitionism.

Aren't we observed too much of coziness/ awkward scenes lately? It would be better if our writers and directors exercise a little cautious behavior and use some restraint. There's no lack and dearth of good script and stories and certainly not any shortage of talent either. Why can't we just go back to the era of classics and golden dramas that still remain according to our values, close to our hearts and look up to the artists in spite of raising eyebrows on their comfort levels?

But there is another question close proximity and bold scenes do exist but the question is whether these things exist in all dramas of our industry or it is limited to only low budge or poor dramas? Five dramas of 2013 of a top most drama channel HUM TV have been selected to figure out. And those dramas are highly watched and liked by audience .these dramas are KANKAR, KADURAT, DIL E MUZTAR, ASSERZADI, and RISHTY KUCH ADOORY SE.

Talking about all these dramas when they were watched one by one we concluded that drama kankar was aired on HUM TV in 2013 that was written by umera ahmad .It was a very emotional drama serial indeed gave a very strong message and exceptional acting done by sanam baloch and fahad mustafa .



It was based on domestic violence and divorced women. By watching each and every episode of drama kankar it can be said that it is not necessary that all dramas have unethical content some dramas can be written and made just like this drama.

Dil e muztar is heavily watched by so many people last year. It was based on love triangle. It was written by Aliya bukhari and directed by shahzad Kashmiri. In the love triangle of sila, adeel and zoya close proximity can be seen but that was limited to few scenes only.

Kadurat is HUM TV drama produced by Momna duraid and directed by aabis raza. The story revolves around a girl named mina who was very heart broken and eventually turned into aggressive one. By deeply observing each and every episode of drama we can say that it was clear of all sort of bold scenes and any unethical gesture and body language.

The story of Asser zadi revolves around a family their tradition and their “peeri “the male are always blessed with child from their third wife. The family is headed by great peer whose son

was surprisingly blessed from his second wife and thing ultimately change. In this drama a very close proximity can be seen in many places but that was not ignorable.

The last but not the least drama rishtay kuch adhory say was also produced by Momina duraid. It is about girls who have no right to raise their voice. This involves many turn and twist .But a very complex drama story but mostly liked by the people. This was also clear of all sort of unethical content whether in term of hugging, close proximity, body language and dressing. it can be seen clearly by the analysis of the among the top five dramas of HUM TV in 2013 that there are dramas who consider and appreciate their values and do not use any unethical content for the sake of rating and creating sensationalism. Bold and vulgar scenes are not everywhere those are limited to poor and weak dramas.

In a survey that was conducted in university of the Punjab in order to find out whether our educated people especially consider that vulgarity exists in all drama industry like close proximity and bold gestures? They are just demand of their characters or anything else? In this survey about 40% of students like to watch HUM TV, 30% students did not bother to answer which drama they like to watch. About 75 % said they watch Pakistani dramas. 90% thinks there is difference between past and present dramas .55% said that dramas give wrong message. Out of 100% almost 60% thinks there is sensationalism and 48 % thinks that gestures and body language are objectionable. 50% thinks hugging n kissing is not a big deal whether they playing the role. 70% thinks close proximity is on the rise .66% watched above mentioned dramas very regularly. 30% did not notice any bold scenes in these dramas.

“Script Writing” MCD502
