"Script Writing" MCD502

Importance	Skills
	Writing - Communicating effectively in writing as appropriate for the needs of the audience.
	Reading Comprehension - Understanding written sentences and paragraphs in work related documents.
	Critical Thinking - Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.
	Judgment and Decision Making - Considering the relative costs and benefits of potential actions to choose the most appropriate one.
	Active Learning - Understanding the implications of new information for both current and future problem-solving and decision-making.
	Active Listening - Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.
	Complex Problem Solving - Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions.
	Speaking - Talking to others to convey information effectively.
	Social Perceptiveness - Being aware of others' reactions and understanding why they react as they do.
	Time Management - Managing one's own time and the time of others.
	Monitoring - Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action.
	Persuasion - Persuading others to change their minds or behavior.
	Coordination - Adjusting actions in relation to others' actions.
	Learning Strategies - Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.
	Negotiation - Bringing others together and trying to reconcile differences.

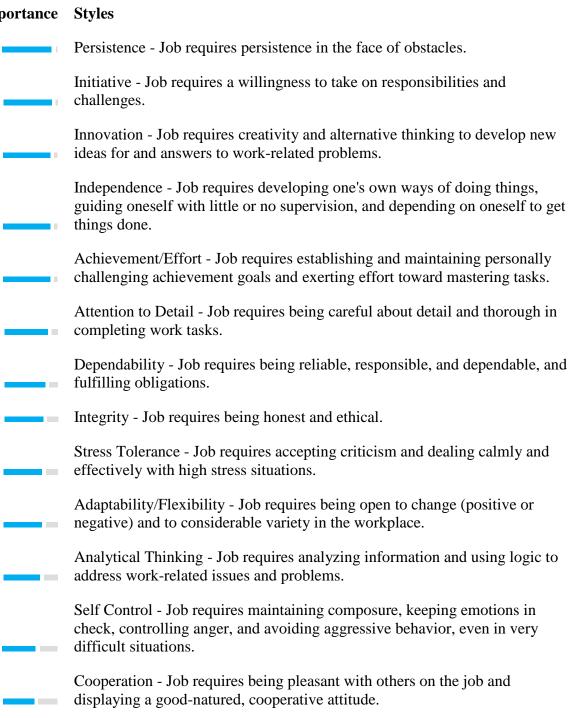
Service Orientation - Actively looking for ways to help people. Instructing - Teaching others how to do something. **Importance** Knowledge English Language - Knowledge of the structure and content of the English language including the meaning and spelling of words, rules of composition, and grammar. Communications and Media - Knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media. Fine Arts - Knowledge of the theory and techniques required to compose, produce, and perform works of music, dance, visual arts, drama, and sculpture. Sales and Marketing - Knowledge of principles and methods for showing, promoting, and selling products or services. This includes marketing strategy and tactics, product demonstration, sales techniques, and sales control systems. Psychology - Knowledge of human behavior and performance; individual differences in ability, personality, and interests; learning and motivation; psychological research methods; and the assessment and treatment of behavioral and affective disorders. Clerical - Knowledge of administrative and clerical procedures and systems such as word processing, managing files and records, stenography and transcription, designing forms, and other office procedures and terminology. Philosophy and Theology - Knowledge of different philosophical systems and religions. This includes their basic principles, values, ethics, ways of thinking, customs, practices, and their impact on human culture. Sociology and Anthropology - Knowledge of group behavior and dynamics, societal trends and influences, human migrations, ethnicity, cultures and their history and origins. Computers and Electronics - Knowledge of circuit boards, processors, chips, electronic equipment, and computer hardware and software, including applications and programming.

History and Archeology - Knowledge of historical events and their causes,

indicators, and effects on civilizations and cultures.

Customer and Personal Service - Knowledge of principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.

Importance Styles



Concern for Others - Job requires being sensitive to others' needs and

feelings and being understanding and helpful on the job.

Leadership - Job requires a willingness to lead, take charge, and offer opinions and direction.

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