Topic 106

TV Production-Dailies & Previews

Dailies, in filmmaking, is the raw, unedited footage shot during the making of a motion picture.

They are so called because usually at the end of each day, that day's footage is developed, synced to sound, and printed on film in a batch (and/or telecined onto video tape or disk) for viewing the next day by the director and some members of the film crew. However, the term can be used to refer to any raw footage, regardless of when it is developed or printed.

Another way to describe film dailies is "the first positive prints made by the laboratory from the negative photographed on the previous day. In addition, during filming, the director and some actors may view these dailies as an indication of how the filming and the actors' performances are progressing.

In some regions such as the UK and Canada, dailies are usually referred to as rushes or daily rushes, referring to the speed at which the prints are developed. Film dailies can refer to the viewing of dailies on film in a theater. In animation, dailies are also called rushes or Sweat Box sessions.

Dailies are usually viewed by members of the film crew either early in the morning before filming starts, during the lunch break, or in the evening after filming ends. It is common for several members of the film crew including the director, cinematographer, editor and others to view and discuss the dailies as a group, but some productions opt to distribute multiple copies of the dailies for individual viewing.

Viewing dailies allows the film crew to see exactly what images and audio were captured the previous day, allowing them to make sure there are no technical problems such as dirty, scratched, or out of focus film. It also allows the director to ensure that they are happy with the performances of the actors and that they have captured a scene from all the necessary camera angles. If additional filming is desired it can often be done immediately rather than re-shooting later when sets may have been torn down and actors may no longer be available.

Dailies are also often viewed separately by producers or movie studio executives who are not directly involved in day-to-day production but seek assurance that the film being produced meets the expectations they had when they invested in the project. Commonly a dailies sequence is quite boring, as it often includes multiple takes of the same shot.

Film directors and film producers prefer to view film dailies rather than DVD dailies. However, because of the costs involved, some productions will start by viewing film dailies and later switch to DVD dailies. One reason why film dailies are preferred over DVD dailies is it is much easier to check for correct focus with film dailies than with video dailies. HD dailies can be as big as 2k resolution (2048 x 858, 2.39:1 aspect).

In the production of low-budget films with few crew and a short uninterrupted shooting period there is sometimes no time to view dailies.