

Topic 005

Role of TV Producer

The Television Producer

The role of television director comes in many different varieties. Directing a drama in the studio is very different to directing a reality TV show in the field, or a sporting event in an [outside broadcast](#). Television directors tend to specialize in one area of directing.

Television vs Film Directing

[Film directors](#) usually have most of the creative control, but in television this control tends to be more in the hands of the [producer](#). Although this is not always the case, the television director can be thought of more as someone who molds the show into the package requested by the producer, as opposed to someone who stamps their own feel on the production.

TV Series

Television series usually have many different directors throughout the course of a season. Often a director will only be employed for a single episode.

Live TV & OBs

Live television shows and [outside broadcasts](#) require a style of directing in which a constant stream of instructions is given by the director as the show progresses. These directions can include:

- Telling [camera operators](#) where to go and what shots to provide.
- Telling the [sound operator](#) which audio feeds to bring into the mix.
- Calling for various pre-recorded shots to be played in at the appropriate time.
- Cueing [presenters](#) and providing them with information.
- Liaising with the [floor manager](#) to ensure that everything flows smoothly in the presentation area.

Larger productions have a producer who ensures that the wider goals of the show are being met, commercial breaks are played, the show is meeting time targets, etc. In smaller productions the director will take on these responsibilities.

Part of TV Producer:

1. Coordinate the activities of writers, directors, managers, and other personnel throughout the production process.

- 2) Monitor post-production processes in order to ensure accurate completion of all details.
- 3) Perform management activities such as budgeting, scheduling, planning, and marketing.
- 4) Determine production size, content, and budget, establishing details such as production schedules and management policies.
- 5) Compose and edit scripts, or provide screenwriters with story outlines from which scripts can be written.
- 6) Conduct meetings with staff to discuss production progress and to ensure production objectives are attained.